



## **17<sup>th</sup> Annual National Two-Way Bilingual Immersion Program Summer Conference**

www.twowaycabe.org

2-Way CABE invites you to participate in the 17th Annual National Two-Way Bilingual Immersion Program Summer Conference. Over 1000 participants will gather at the conference to network and participate in this quality professional development opportunity in order to implement the best practices in two-way bilingual immersion education.

# **Exhibitor and Sponsor Registration Information**

July 6-9, 2009  
Portola Hotel & Spa  
Two Portola Plaza  
Monterey, CA 93940

### ***Lodging/Hotel Accommodations:***

#### Portola Hotel & Spa

**Receive lower rate via Internet @ <https://resweb.passkey.com/go/20092waycabe>**

\$210.00 (single/ double)

Toll Free: (888) 222-5851 or (831) 649-4511 – Call in Rate: \$220 (single/ double)

**Reserve before June 19, 2009**

#### Marriott Hotel

**Via Internet @ <https://resweb.passkey.com/go/20092waycabe>**

Call Toll Free: (800) 266-9432 or (831) 649-4234 • Rate: \$209.00 (single/ double)

**Reserve before June 12, 2009.**

## Sponsorships:

Sponsorships assist in providing a high quality, professional experience for the participants. All sponsors will receive recognition in the conference program and, according to the level, will receive additional benefits. Become an official sponsor of the conference by contributing in the following ways:

SPONSOR LEVEL	SPONSOR BENEFITS
\$5000 (D) Diamond	<ul style="list-style-type: none"><li>• 3 Exhibit Tables</li><li>• 2 Commercial Workshop Presentations*</li><li>• 4 Tickets to Evening Dinner &amp; Dance</li><li>• 1 Full-page Black &amp; White Ad in Program/choice of Inside, Front or Back Cover</li><li>• 2 Inserts or Promotional Items in Conference Tote Bag</li><li>• Opportunity to include organization logo on conference promo Item(s) (bag, T-Shirt, etc.)</li><li>• Recognition in Conference Program</li><li>• Opportunity to exhibit an extra day</li></ul>
\$3000 (G) Gold	<ul style="list-style-type: none"><li>• 2 Exhibit Tables</li><li>• 1 Commercial Workshop Presentation*</li><li>• 2 Tickets to Evening Dinner &amp; Dance</li><li>• 1 Half-page Black &amp; White Ad in Program</li><li>• 1 Insert or Promotional Item in Conference Tote Bag</li><li>• Recognition in Conference Program</li><li>• Opportunity to exhibit an extra day</li></ul>
\$1500 (S) Silver	<ul style="list-style-type: none"><li>• 1 Exhibit Table</li><li>• 1 Commercial Workshop Presentation*</li><li>• 1 Quarter-page Black &amp; White Ad in Program</li><li>• 1 Insert or Promotional Item in Conference Tote Bag</li><li>• Recognition in Conference Program</li></ul>

## Exhibits:

We invite you to exhibit multilingual publications, software and other materials of interest to two-way bilingual immersion educators. Exhibit dates and times are July 7<sup>th</sup> and 8<sup>th</sup>, 2009, 8:00 am to 5:00 pm. Tables are \$250.00 each. Sponsors will be given priority for multiple table requests. (see above)

## Advertising Opportunities:

2-Way CABE is pleased to offer opportunities for Sponsors, Exhibitors, Schools and others to advertise in the Conference program. Take advantage of this opportunity to share new products and advertise for employment! All ads are black and white. Deadline for camera ready copy is June 2, 2009.

### Advertising Rates:

1/4 Page \$200  
1/2 Page \$300  
Full Page \$500

### \*Commercial Workshop Presentations:

2-Way CABE is pleased to accept one commercial workshop presentation per organization by following the general 2-Way CABE Conference Proposal guidelines. Sponsors have the opportunity to present additional workshops according to the level of sponsorship.

## Cancellation & Refund Policy:

A \$50 per exhibit table fee will be assessed for any cancellation before June 2, 2009. No refunds will be granted after June 2, 2009.

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## Exhibitor and Sponsor Registration

Our company/organization is pleased to participate in the 17th Annual National Two-Way Bilingual Immersion Program Summer Conference.

Name of Publisher/Organization \_\_\_\_\_

Name of Contact Person/Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Exhibit/Sponsor Levels	Amount	
Sponsorship Level ( <i>circle one</i> ) <b>Diamond Gold Silver</b> (See benefits chart)		____ Yes, we will contribute a raffle item(s).
Total # of Exhibit Tables: ____ <b>Tables @ \$250 per Table</b> Exhibit Dates: July 7-8, 2009		
Ad ( <i>circle one</i> ) <b>1/4 Page 1/2 Page Full Page</b>		
<b>Total Amount Due</b>		
<b>Method of Payment</b>		
Check # _____	Credit Card: Visa or MasterCard	Exp. Date: _____
	Credit Card # _____	
Make all checks payable to: <b>2-Way CABE</b>	Signature _____	

Thank you for your participation in the conference and your generous donations. Please contact Delma Chwilinski with questions at [delma@bilingualeducation.org](mailto:delma@bilingualeducation.org). See you in Monterey!

Please mail or fax, 626-814-4640, (credit card only) this registration form and payment by **May 29, 2009**, to the following address:

Delma Chwilinski  
**2-Way CABE Conference Exhibits & Sponsors**  
**16033 E. San Bernardino Rd.**  
**Covina, CA 91722-3900**

<i>For conference use only</i>			
ID#: _____	Amount: _____	Date Recvd: _____	P.O.#: _____
Batch: _____	Check#: _____		

2-Way CABE  
16033 E. San Bernardino Road.  
Covina, CA 91722-3900  
[www.twowaycabe.org](http://www.twowaycabe.org)

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Exhibit and Sponsor Registration**



**Two-Way Bilingual Immersion**  
*Creating Global Citizens*

**2-Way CABE 2009  
Exhibit and Sponsor Registration  
Deadline - May 29, 2009  
For more information, contact 2-Way CABE  
Tel: (626) 814-4441 Fax: (626) 814-4640**